



NEWS RELEASE

PRESS OFFICE

Release Date: **March 21, 2007**

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Release Number: **07-09**

Local Attorney Wins Wisconsin's SBA 2007 Small Business Legal Assistant Award

Milwaukee: **Meghan Shannon**, Attorney at Reinhart Boerner Van Deuren S.C. has won SBA's Wisconsin 2007 Small Business Legal Assistant Award.

Meghan is a Wisconsin entrepreneurs' best advocate and the go-to person for legal counsel. Whether someone is forming a company or needs legal advice as their company grows, she empowers entrepreneurs to succeed. Meghan realizes the importance of good legal advice to small businesses, and that, a beginning business doesn't have a lot of dollars to spend on legal fees but still needs expert counsel. She wants to help businesses grow, not shut them down with large or unexpected legal bills.

Meghan makes this expert advice accessible by donating her time and finding a balance to keep costs down and still give entrepreneurs the help they need. She will estimate the amount of time it will take her to complete a task before beginning the work so the business owner can plan accordingly for the bill that will result from that effort. She also looks at a small business owner's needs in terms of how to solve a problem in the most efficient way while providing the greatest protection and value to the small business.

Many of her small business clients need things on a day-to-day basis and, most of the time, she turns around projects for these clients in less than 24 hours. She also approaches each situation with a small business client by asking herself what their biggest concerns are, what's the focus, and what's the best way she can represent and protect the small business while spending the least amount of time possible doing so.

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Meghan also reaches out by donating time to local start-ups via an entrepreneurial start-up program called Launch Angel™, a southeastern Wisconsin entrepreneurial competition that awards a small business owner with a Launch Package of business-building products and services. . She donated several hours of her time for general corporate counsel and/or entity formation assistance to the program's winner last year, and this year she's matched that again and added one complimentary hour to each of the two runners-up. She plans to continue her involvement in this program and each year she will assist, at a minimum, three local small businesses. Meghan is helping to create a small business-friendly culture in Wisconsin and supporting small businesses in several ways.

Meghan will be honored at the SBA/SCORE Awards Presentation Breakfast on Friday, June 1, 2005 at the Country Springs Hotel in Waukesha. For more information on the awards breakfast, please contact Mary Trimmier at (414) 297-1093 or email her at mary.trimmier@sba.gov.

Additional information about SBA's programs and services is available at SBA's Web site: www.sba.gov and Wisconsin's SBA Website: www.sba.gov/wi